



A CELEBRATION OF  
**MUSIC, ART & HERITAGE**  
Saturday, October 21, 2017  
12 pm - 10 pm | Navigation Esplanade

**Benefiting Hurricane Harvey Relief**

## **SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor** | \$15,000 (2 Available)

Recognition as Official Event Sponsor | 10x20 Booth Space at the event | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium paid lots | Recognition on all social media posts | Event recognition from event Emcee

**Kid Zone Sponsor** | \$10,000 (2 Available)

Recognition as Official Kid Zone Sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium paid lots | Recognition on all social media posts promoting the Kid Zone | Event recognition from event Emcee

**Heritage Zone Sponsor** | \$8,000

Recognition as official Heritage Zone sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium paid lots | Recognition on all social media posts promoting the Heritage Zone | Event recognition from event Emcee

**Cultural Food Kitchen Zone Sponsor** | \$8,000

Recognition as official Cultural Food Kitchen Zone sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Free VIP Sponsor Parking in premium paid lots | Recognition on all social media posts promoting the Cultural Food Kitchen Zone | Event recognition from event Emcee

**East "Corazon" Gate Sponsor** | \$5,000  **West Gate Sponsor** | \$5,000

Recognition as official East Gate or West Gate sponsor | Recognition on Main Entrance gate | Recognition on all promotional items | Inclusion on East End Street Fest Website | Recognition on all social media posts | Event recognition from event Emcee

**Printing Sponsor** | \$5,000  **Signage Sponsor** | \$5,000

Recognition as official Printing or Signage sponsor | Recognition on all promotional items | Inclusion on East End Street Fest Website | Event recognition from event Emcee



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# SPONSORSHIP OPPORTUNITIES

- Climate Zone Sponsor** | \$3,000 (2 Available)  
Recognition as Climate Zone sponsor | Logo recognition on all promotional signage in the Climate Zone | Inclusion on East End Street Fest Website | Event recognition from event Emcee
- Security Sponsor** | \$3,000  
Recognition as Security sponsor | Inclusion on East End Street Fest Website | Event recognition from event Emcee
- Food and Beverage Area Sponsor** | \$2,500 (3 Available)  **Green Space Rest Area Sponsor** | \$2,500 (2 Available)  
Recognition as Food and Beverage Area or Green Space Rest Area sponsor | Logo recognition on all promotional material for Food and Beverage or Green Space Rest Areas | Inclusion on East End Street Fest Website | Event recognition from event Emcee
- Parking Sponsor** | \$2,000  
Recognition as Parking sponsor | Logo recognition on all promotional material for Parking | Inclusion on East End Street Fest Website | Event recognition from event Emcee
- Artist Booth Sponsor** | \$1,000 (6 Available)  
Logo recognition on Artist Booth space banner | Inclusion on East End Street Fest Website
- Unable to attend, but would like to make a donation to the East End Street Fest**

### Sign me up to be an East End Street Fest Sponsor!

Please email completed form to [info@trevenoconsulting.org](mailto:info@trevenoconsulting.org) or mail to 3211 HARRISBURG BLVD., HOUSTON, TX 77003

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Check \$ \_\_\_\_\_ (Made out to East End Improvement Corporation (EEIC))

Credit Card (Visa, MasterCard, AMEX, Discover) \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_